

The Workplace of the Future: The USER at the centre of the Workplace

by Dr. Marie Puybaraud

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Marie is Director of Global WorkPlace Innovation for Johnson Controls Global WorkPlace Solutions since 2004. She is an expert in the field of Workplace Innovation, leads the Global WorkPlace Innovation Research Programme and one of the Thought Leader for Johnson Controls GWS

Expertise:

Forward Thinking and trends analysis

Ideation

Research –quantitative and qualitative

Applied Research Consulting

Writer

Facilitator – workshops, focus group...

Marketing & Communications - Spoke Person



workplace trends
in the twenty first century

SaloneUfficio Our Global Reach



SaloneUfficio Our latest research



Generations
8300 respondents

Flexible Working 2010

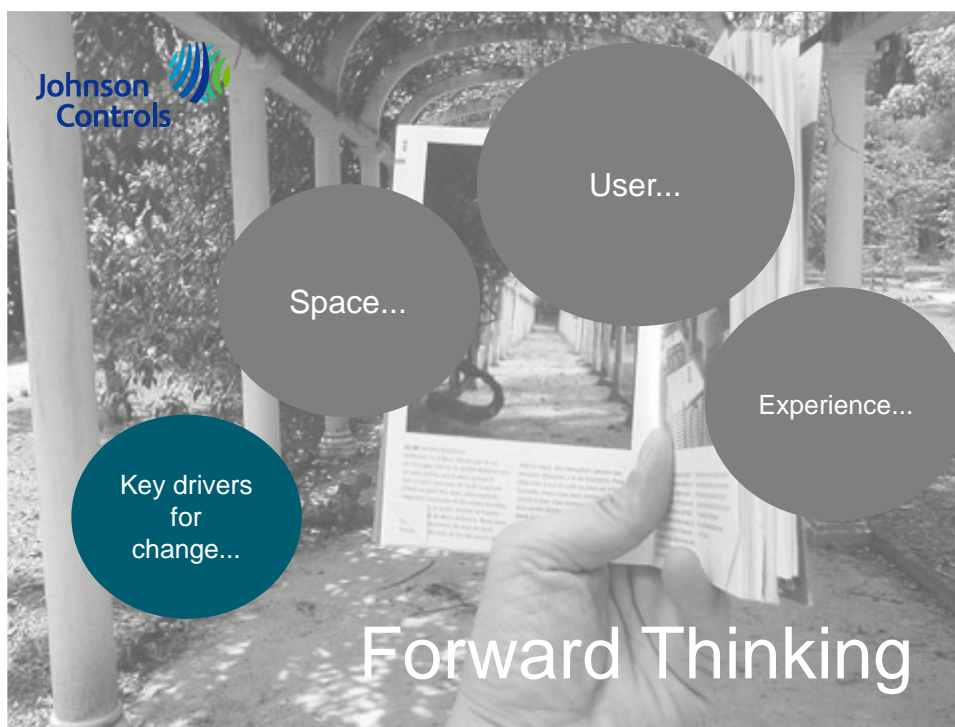
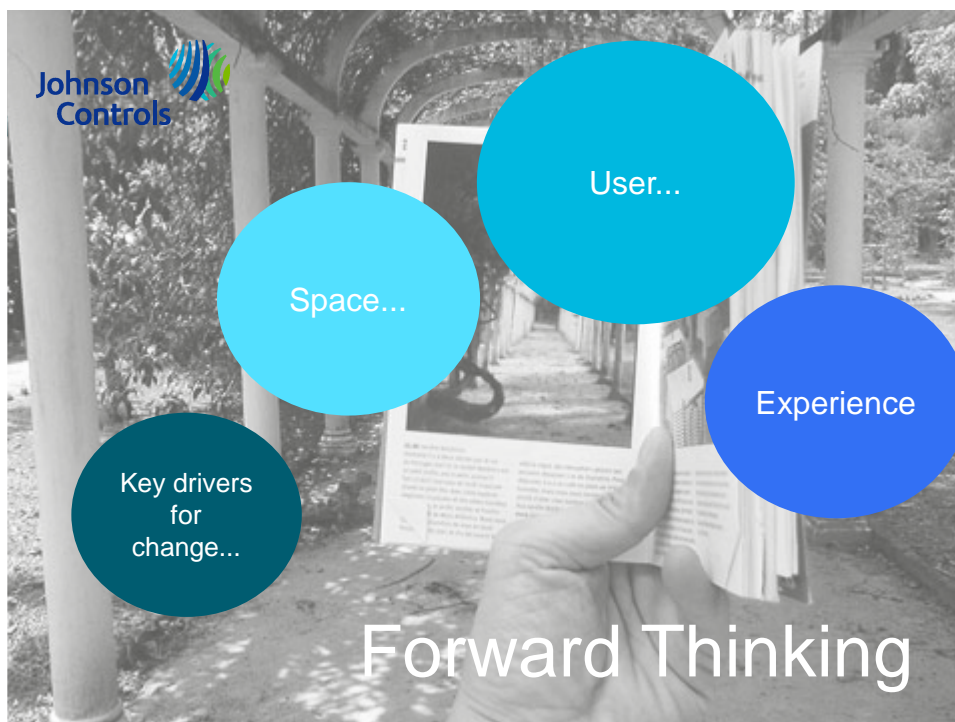
New WOW
7 years Benchmarks

Future 3 year project

Intelligence
Network
Community
Sensory

Roadmapping
Trends and Disruptors

Performance
1700 respondents



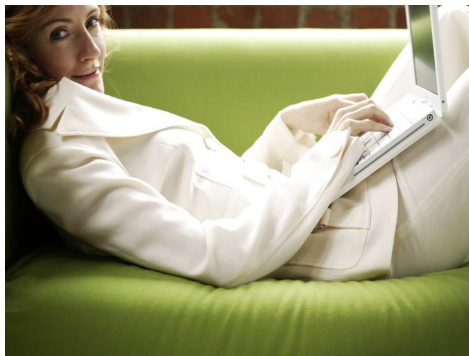
The way we use technology



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The way we live and work



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The way we communicate



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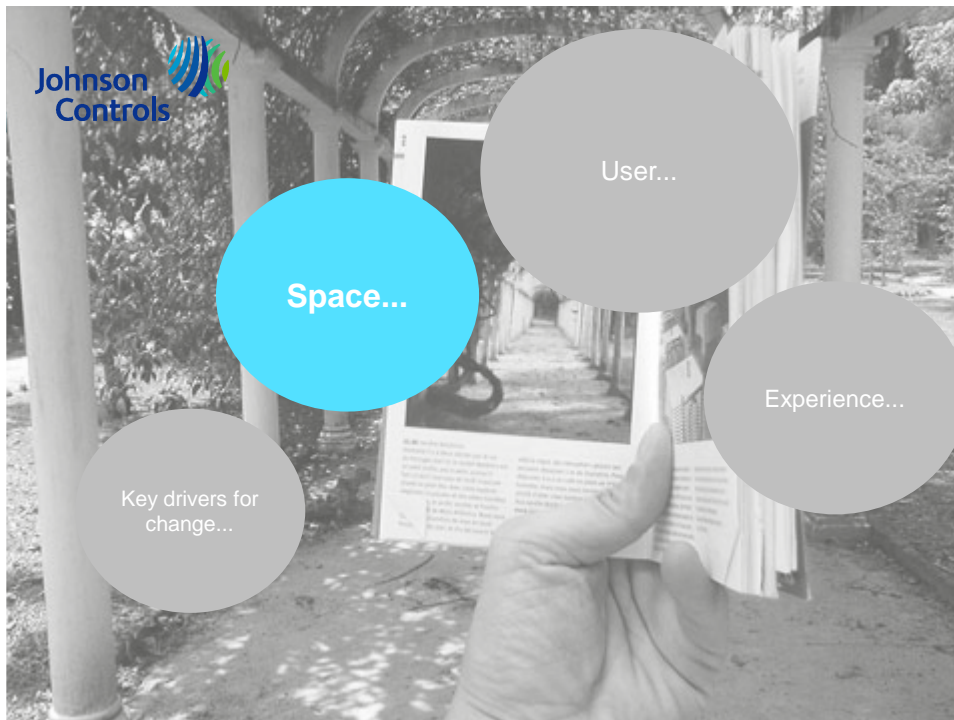


The way we act



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Enhanced Workplace...

Technology

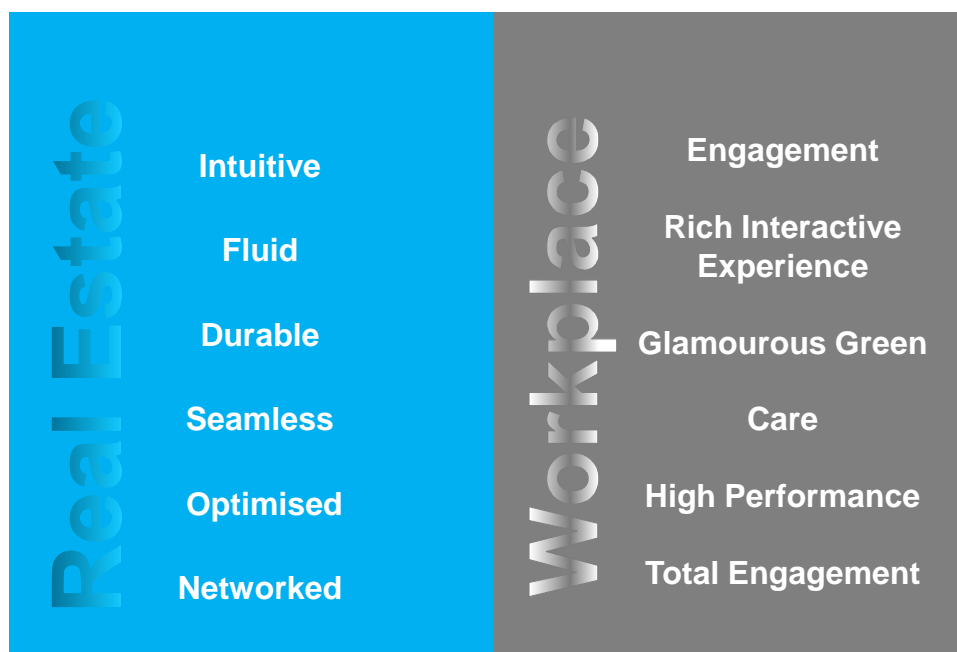
Architecture

Sustainability

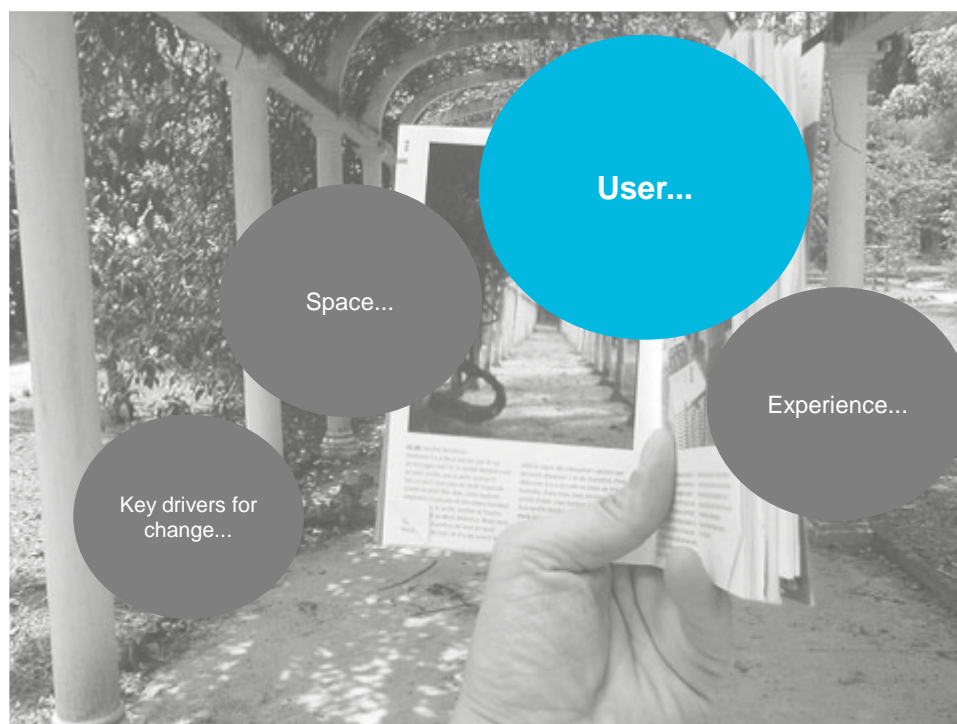
Support Services

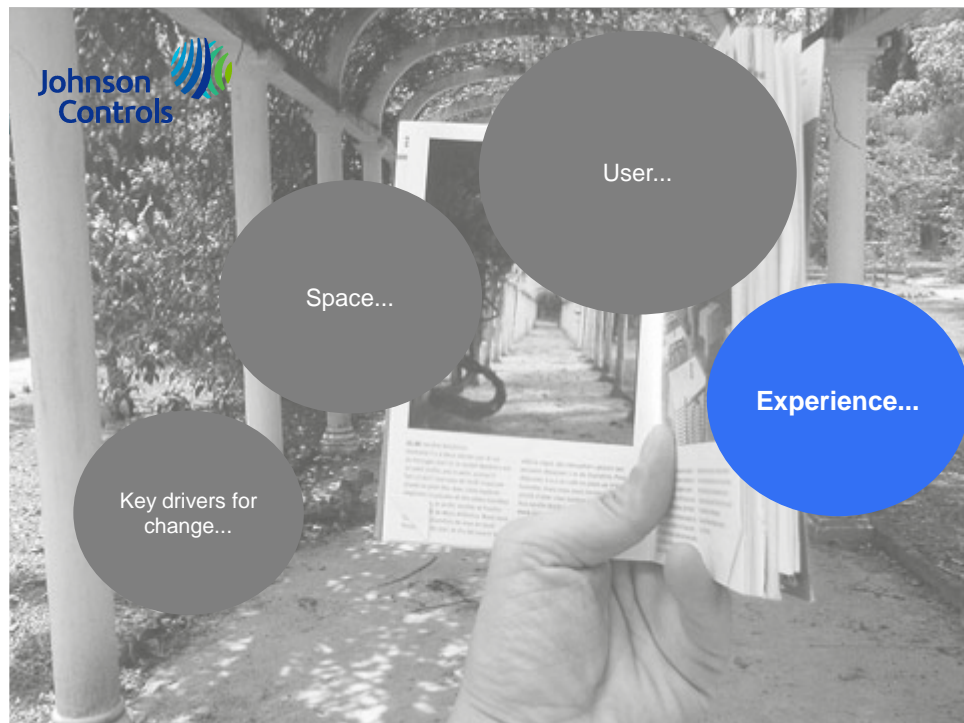
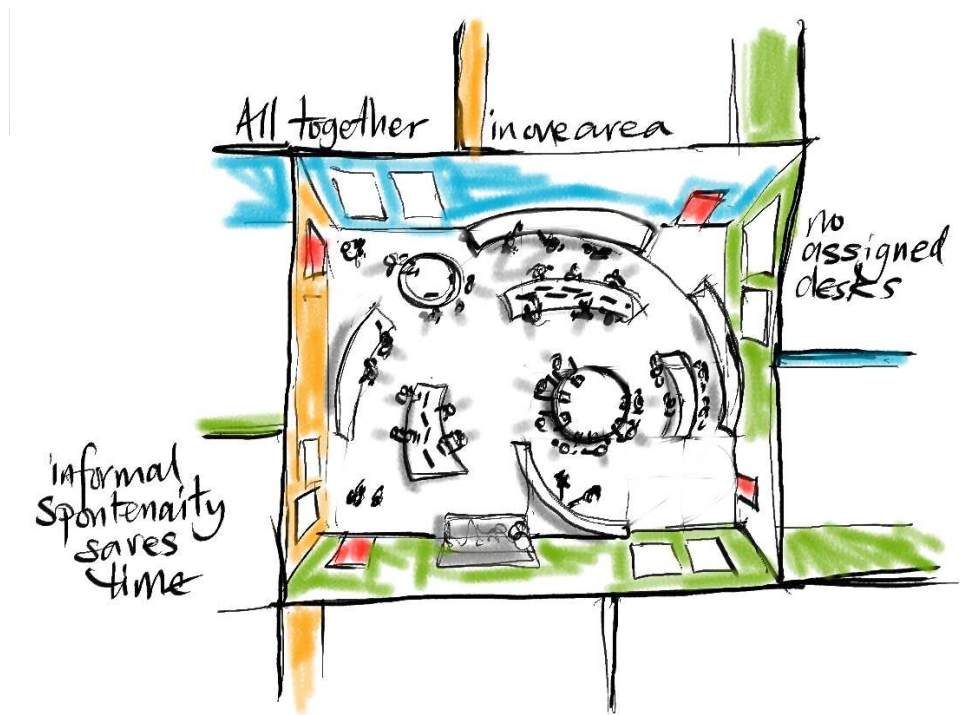
Space

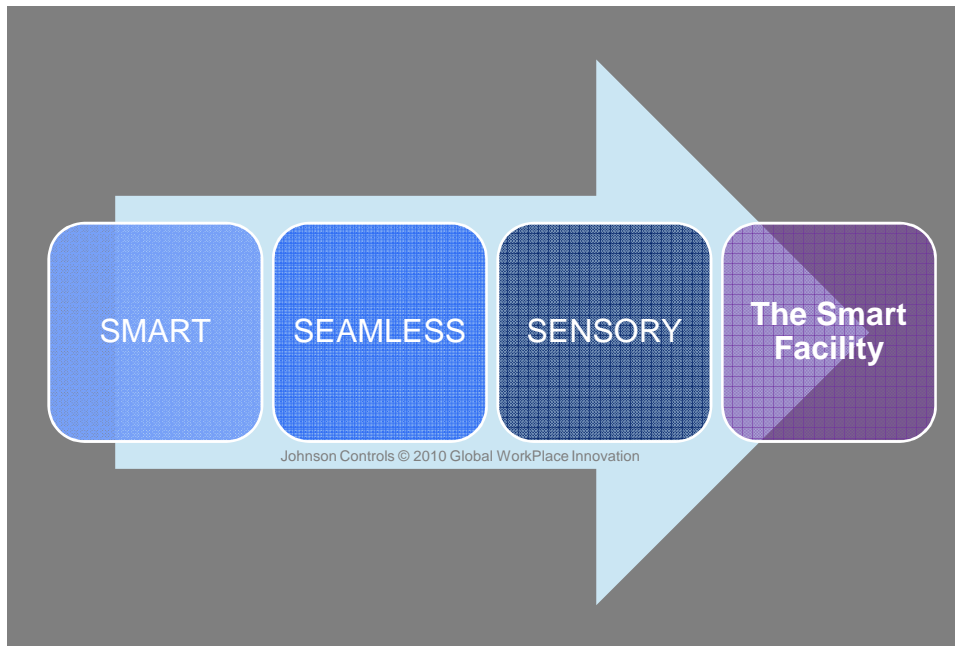
Cloud solutions



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SMART

contextualized service positioning, ubiquitous display and unified solutions

It is all about users' empowerment within their working environment. The user retains full control over its environment and its way of working

SEAMLESS

integrated solutions, smooth transitions from a place to another one and a tool to another one

Place – People – Space
are fully integrated and there is no break or no loss in transition from a space to another one

SENSORY

build on the user experience, the systems and infrastructures sense the users needs– it is an intuitive solutions

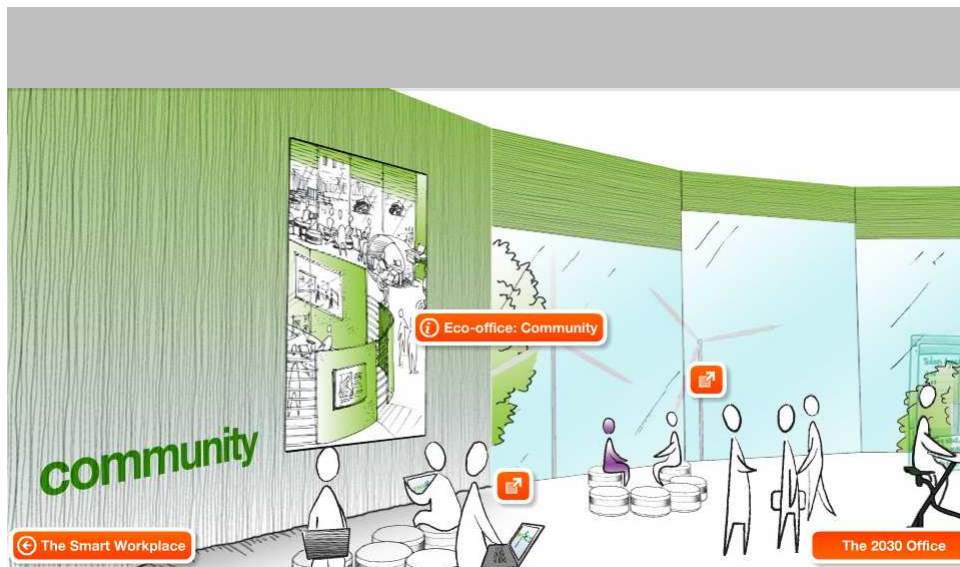
The focus is on the user experience solely and the service delivery is tuned to the users needs

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VIRTUAL TOUR OF THE WORKPLACE OF 2030

View the 3D model of the workplace of 2030 at
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ENHANCING THE USER EXPERIENCE and using the workplace as a platform to create a RICH INTERACTIVE EXPERIENCE

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In the future, we anticipate:

A service delivery focusing on the **user**

A shift to address user **experience** at work

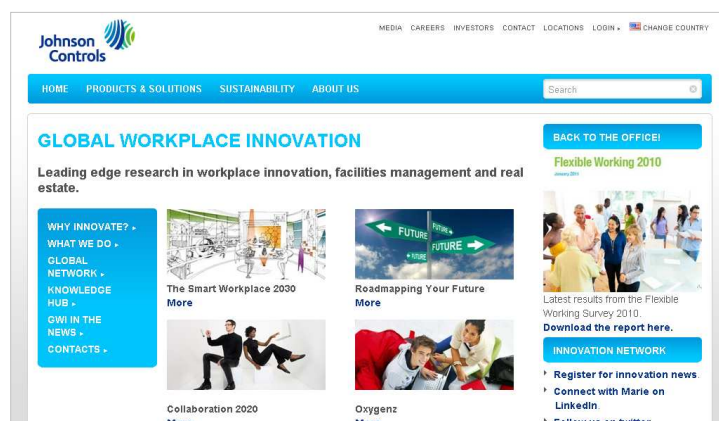
An **integrated** set of services, **seamless** from a place to another one

The integration of **smart applications** in everyday product and solutions

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For more information...
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